**Did you know that bullying occurs every seven**

**minutes on the playground and every 25 minutes**

**in the classroom? Actions have impacts – Be**

**someone’s hero and speak up when you see bullying**

**happening.**

**Participate in Pink Day on February 28th.**

**“With great power comes great responsibility!” Take**

**responsibility and be bold in the face of bullying**

**behaviour! Actions have impacts –**

**Be someone’s hero and speak up when you see**

**bullying happening!**

**Participate in Pink Day on February 28th.**

**85% of bullying takes place in front of others.**

**Participate in Pink Day on February 28th.**

**About one in every two people has been targeted by**

**online bullying behaviour! Be bold – check in with**

**the person being targeted.**

**Participate in Pink Day on February 28th.**

**The second leading cause of death for youth in**

**Canada is suicide. Show someone you care on**

**Pink Day – you could save a life.**

**Did you know that when a bystander intervenes**

**within 10 seconds of the start of a bullying situation,**

**it will stop completely one out of two times? Actions**

**have impacts – Be someone’s hero and speak up**

**when you see bullying happening!**

**Participate in Pink**

**Day on February 28th.**

**Bullying is a global issue – one in three children**

**report being bullied across 38 countries or regions.**

**Actions have impacts – Be someone’s hero and**

**speak up when you see bullying happening!**

**Participate in Pink Day on February 28th.**

**Bullying occurs most frequently at schools, and**

**in areas where there are many students and few**

**adults. This means that students have the most**

**power to change bullying situations.**

**Actions have**

**impacts – Be someone’s hero and speak up when**

**you see bullying happening!**

**Participate in Pink Day on February 28th.**

**“Don’t ever hear in your head ‘Who am I to say**

**something?’ You are a human being. You are a**

**person. You can 100% change the world… It’s the little**

**things that really count. Be brave.” – Emma Watson**

**Participate in Pink Day on February 28th.**

**Power is the ability to make something happen;**

**it’s about making choices that reflect who WE are**

**and WHAT WE stand for. Actions have impacts; Be**

**someone’s hero and speak up when you see bullying**

**happening!**

**Participate in Pink Day on February 28th.**

**“Be the change you want to see in the world” –Mahatma Gandhi.**

**BE the change you want to see in**

**your school;**

**participate in Pink Day on February 28th.**

**When you see bullying behaviour, you have the power**

**to do something! Stand up to bullying behaviour, tell**

**an adult about unsafe situations, and support the**

**person being targeted.**

**Everyone has power. Use yours for good and let**

**people know that bullying behaviour is not acceptable**

**and show people targeted by bullying behaviour that**

**you care. Actions have impacts; Be someone’s hero**

**and speak up when you see bullying happening!**

**Have you seen a bullying situation? Support the**

**person targeted – eat lunch with them, walk them**

**to class, say hello in the hallway, give them a**

**compliment. Actions have impacts; Be someone’s**

**hero and speak up when you see bullying happening!**

**Watching a bullying situation and doing nothing gives**

**power to the bullying behaviour. Give power to the**

**person being targeted by intervening. Actions have**

**impacts; Be someone’s hero and speak up when you**

**see bullying happening!**

**Show your support on February 28th.**

**What does it really mean when someone says,**

**‘that’s so gay’? Think before you speak. Homophobic**

**language is harmful and our school is a safe place**

**for everyone. Actions have impacts; Be someone’s**

**hero and speak up when you see bullying happening!**

**Participate in Pink Day on February 28th.**

**People, no matter their gender or who they love,**

**deserve respect. Our school is a safe place for**

**everyone. If you or someone you know is being**

**targeted, reach out for help and don’t stop until you get**

**it. Show support for everyone on February 28th.**

**You are more than a label; you are more than a stereotype. When we label people, we put them in a box and limit what we can see about that person. We**

**could be missing something really amazing! Let’s see**

**people for their ‘whole selves’. Celebrate Pink Day on February 28th.**

**Impact is more important than intent -- sometimes,**

**not everyone is in on the ‘joke’. Make sure your impact**

**is a positive one.**

**We’re here to help. If you’re being targeted by**

**bullying behaviour or you know bullying behaviour is**

**happening to someone else, reach out to an adult in**

**this school. We commit to working with you to stop**

**the bullying behaviour. Actions have impacts; Be**

**someone’s hero and speak up when you see bullying**

**happening!**